



The Community House presents

Green Breeze

Green Living Fair

Dear Potential Green Breeze Exhibitor:

It's time to start planning for the 2011 Community House Green Breeze Green Living Fair! This event is intended to inform people of all ages how they can live healthier lives and help the environment at the same time by using eco-friendly products and services. Over 100 exhibitors will be on hand providing product sampling and eco-friendly organic and green products in a family-friendly environment, including activities for children.

We are pleased to be partnering once again with the Birmingham Principal Shopping District's "Day on the Town." This one day event attracts over 10,000 people, giving you great exposure and visibility to the public.

Who Should Exhibit?

Companies specializing in eco-friendly goods and services as well as those changing the way they do business for a greener tomorrow.

What to Display?

Showcase your product, service or green initiative to the general public, business owners and the media.

When?

Saturday, July 23, 2011 from 9:00 a.m. – 6:00 p.m.

Where?

On the streets in the heart of downtown Birmingham.

Why Exhibit?

According to Mintel New Products Database, almost 200 million Americans buy green products and the number of those green products on the marketplace continues to increase. Additionally, educating consumers on green alternatives to eco-friendly products drives commerce and has a positive impact on our environment.

Please reserve your booth space today as there is limited availability! Fax your application to 248.644.2476. Space requests will not be confirmed without a signed application and full payment. Questions? Please call Kathie Ninneman, Director of Special Events at 248.594.6403.

The Community House
380 South Bates Street, Birmingham, MI 48009
248.644.5832
www.communityhouse.com





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Saturday, July 23, 2011

Green Breeze 2011 RULES AND GUIDELINES

- **GREEN BREEZE** will be held on Saturday, July 23, 2011, 9:00 a.m.-6:00 p.m. Exhibitors will be located in the heart of downtown Birmingham. Rain or shine! **Set up on Saturday, July 23, 6:00 a.m.**
- **REQUESTS FOR SPACE:** Space requests will not be confirmed without a signed application and **full payment.**
- **ELIGIBILITY:** The Community House reserves the right to determine if a company or product is eligible for exhibiting. All applicants will be reviewed and sent written confirmation of status. Exhibitors will only be permitted to exhibit and sell what was submitted and accepted per application.
- **CANCELLATION:** Cancellation must be submitted in writing by the exhibitor. In the event of an exhibitor cancellation, 50% of the exhibitor fee will be refunded before June 30, 2011. No refund will be made after June 30, 2011. No refund will be given due to the cancellation of the event by an Act of God, local authorities, or a weather related incident.
- **SALES TAX:** Exhibitors are responsible for collection of 6% Michigan sales tax.
- **INSURANCE:** Exhibitors are responsible for their own property. The Community House, Green Breeze and the City of Birmingham will not be responsible for personal injury, or damage to property or displays.
- **HEALTH DEPARTMENT:** Any exhibitor giving away or selling food in his/her booth is responsible for all health permits, rules, regulations, etc. All food/beverage vendors must have Oakland County Health Department approval and are responsible for meeting all city/state resale licensing requirements. Whether selling or sampling food, all utensils, plates, etc. must be biodegradable.
- **DISPLAYS:** Exhibitors must bring tent (none will be provided), tables, chairs and all set up equipment. All tents must be weighted for safety and weather conditions and will be checked by the Fire Marshal upon set up. No staking is permitted. Exhibitors are responsible for the set up and tear down of tent and display. The Community House will not provide staffing for this purpose. There is limited access to electricity and is available on a first come first served basis for an additional fee of \$75. Please allow space on the back inside wall of your tent for exhibitor signage that we will provide.
- **DISPLAY LOCATIONS:** The Community House reserves the right to make any logistical changes as deemed necessary and in the best interest of the event. In the event an exhibitor is relocated, it will be to a comparable space.
- **DISPLAY RESTRICTIONS:** All inventory, product and display materials must be contained within your designated space. No signage, or display material will be allowed outside of your designated space, and must not interfere with the street or sidewalks due to fire regulations. Distribution of product and literature is strictly limited to the confines of exhibitor's booth space.
- **TRASH DISPOSAL:** All trash from your exhibit must be sorted and disposed of in the recycling bins located throughout the fair.
- **SOUND DEVICES:** Mechanical reproduction of sound or music is permitted, but must not be projected outside the confines of exhibitor's booth space. The sound must be at a volume so as not to disturb other exhibitors or guests.

Green Breeze 2011 VENDOR APPLICATION

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ County: _____ Zip _____

Phone: _____ Fax: _____

Cell (On-site contact): _____

Email: _____ Website: _____

Company Name as it should appear in Green Breeze print materials: _____

Description of your business: _____

Products/services that will be displayed, sold or offered at Green Breeze: _____

* What makes your products/services "green"? _____

* Where are your products manufactured? _____

10 x 10 space - \$150

Electrical - \$75 (limited availability)

Please attach a photograph of your products and display.

Checks made payable to The Community House

Special requests: _____

Would you like us to email you sponsorship information? Yes No

Applicant hereby releases and forever discharges The Community House, Green Breeze Fair and the City of Birmingham and all other participating and sponsoring organizations from any responsibility, personal liability, loss or damage in connection with this fair. The Community House reserves the right to make final interpretation of the rules. An application is a commitment to the fair. As stated in the rules and guidelines I understand the refund policy. I confirm that all products to be exhibited and sold are listed above on this application. I have read, understand and agree to abide by all Green Breeze rules and guidelines, and certify the accuracy of the foregoing statements.

Signature: _____ Date: _____

Michigan Sales Tax ID Number: _____

Please mail application and fee (in full) to:
Green Breeze
The Community House
380 South Bates, Birmingham, MI 48009
Deadline: June 30, 2011



Kathie Ninneman
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greenbreeze@communityhouse.com
www.communityhouse.com