

2010 Birmingham House Tour

This tour features unique homes in distinct neighborhoods throughout the Birmingham/Bloomfield area. It will be held on Thursday, September 16, 2010.

Presenting Sponsor **SOLD – Hall and Hunter Realtors**

- **Company name** in print materials which may include: 50,000 Community House class catalogs; 3,000 House Tour invitations
- Full page black and white ad in 2,000 House Tour programs 4 ¾ x 7 ¼ (outside cover)
- Company name in press releases
- Link to your website on our House Tour event page
- Opportunity for product giveaway to attendees
- **6 tickets to Lunch/Tour/Tea**
- **20 tickets to** Tour and Tea

Investment: \$12,000

Print Sponsor

- **Company name prominently displayed on all print materials**
- Company name in print materials which may include: 50,000 Community House class catalogs; 3,000 House Tour invitations
- Full page black & white ad in 2,000 House Tour programs 4 ¾ x 7 ¾
- Company name in press releases
- Company write up/photos in House Tour program 4 ¾ x 7 ¾
- 8 tickets to Tour, Lunch and Tea

Investment \$5,000

Car Display

- **Sponsor of car display** at each home and The Community House
- Company name in print materials which may include: 50,000 Community House class catalogs; 3,000 House Tour invitations
- Full page black & white ad in 2,000 House Tour programs 4 ¾ x 7 ¾
- Company name in press releases
- 8 tickets to Tour, Lunch and Tea

Investment \$5,000

Invitation Sponsor **SOLD – Art Van**

Tea Sponsor **SOLD – Coldwell Banker Weir Manuel**

- **Company display at the Tea and lunch and opportunity for product giveaway for attendees**
- **Company name** featured in 2,500 House Tour programs 4 ¾ x 7 ¼ and print materials which may include: 50,000 Community House class catalogs; 3,000 House Tour invitations
- Full page black and white ad in 2,000 House Tour programs 4 ¾ x 7 ¼
- Company name in press releases
- 10 tickets Tour and Tea

Investment \$2,500

Lunch Sponsor **SOLD – House of Bedrooms**

- **Company display at lunch and tea and opportunity for product giveaway to attendees**
- Company name in print materials which may include: 50,000 Community House class catalogs; 3,000 House Tour invitations
- Full page black & white ad in 2,000 House Tour programs 4 ¾ x 7 ¾
- Company name in press releases
- 4 tickets to Lunch, Tour and Tea

Investment \$2,500

House Sponsor

- **Sponsor of one home on the Tour**
- **Company display** and representative in the home
- Company name in print materials which may include: 50,000 Community House class catalogs;
- Full page black & white ad in 2,000 House Tour programs – 4 ¾ x 7 ¾
- 2 tickets to Tour and Tea

Investment \$1,000

FRIEND Page Ad

- Full Page black & white ad in 2,000 programs 4 ¾ x 7 ¾
- 2 tickets Tour and Tea

Investment \$500

VIP Sponsor

- Business card size ad in the program
- Opportunity for product distribution at the VIP sponsors' table at the afternoon Tea
- 2 tickets to Tour and Tea

Investment \$250

Restaurant Sponsor

- Logo on restaurant page of the program

Investment \$100

SUPPORTER Business Ad

- Business Card ad - \$100
- ½ page ad - \$175

If you have any questions or to secure your participation, please contact Kathie Ninneman, Director of Special Events, at 248.594.6403 or kathien@communityhouse.com

8/11/2010